

# Media Release

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## AUSSIE 'MOZZY' TO NET INTERNATIONAL APP SALES

**8TH FEBRUARY 2016**

**A BLOOD SUCKING ANIMATED MOSQUITO CALLED MOZZY IS CREATING AN INTERNATIONAL BUZZ, LANDING ON THE MOBILE DEVICES OF GAMERS AROUND THE GLOBE.**



Mozzy is the brainchild of Melbourne author, illustrator and designer Daniel Corcoran, who conceived the idea for his miniscule heroine as a 12 year old. More than 30 years later, Mozzy is finally making her mark on the small screen, with the official launch of Corcoran's first game app to the global app market.

The idea of the game is to navigate Mozzy through a series of obstacles, before she lands on a target and sucks as much blood as she can without being detected. Her aim is to fill a 'blood-o-meter' to complete each level of the game. But it's not as easy as it sounds - if Mozzy lands too hard, or at the wrong angle, it sends the game's 'tickle-meter' into overdrive and it may be Mozzy's last supper. If Mozzy is slapped and squashed, she has lost the game.

The single player game is aimed at children aged between 12 and 16.

Daniel, already well known for his hilarious children's books, has applied the same colourful illustration style featured in his books to gaming, by developing all characters, animation and graphics himself. The app construction was undertaken by Ginga Gaming in the UK.

"I had a simple philosophy when I created my books - 'Laugh at life often' so I wanted to apply the same approach to gaming and bring a different, more illustrative style to the look and feel of the game."

Daniel, who grew up in Perth, said he spent a lot of time holidaying in the southwest of Western Australia, where he often had to wear mosquito nets in summer.

"One night while on holiday at the beach, we were literally attacked by swarms of mosquitoes so when I got home that night, I started drawing them. I still have some drawings of Mozzy from when I was a kid which provided the inspiration to bring this character into the digital age. I wanted to create the game where the user takes on a sympathetic role as the 'little guy'; so when I developed the character, I tried to find a way to make her cute and quirky. I hope when people play Mozzy, they find her endearing because she is only doing what comes naturally - sucking blood!"

The Mozzy app is available for free on iOS, Android and Amazon apps:

### **Apple App Store**

<https://itunes.apple.com/ca/app/mozzy-bug-attack!/id1042297470?mt=8>

### **Google Play Store**

<https://play.google.com/store/apps/details?id=com.gingagaming.mozzy>

### **Amazon Apps**

[http://www.amazon.com/Carrot-Sticks-MOZZY-Blood-sucking/dp/B016OLGP4I/ref=sr\\_1\\_1?s=mobile-apps&ie=UTF8&qid=1445061321&sr=1-1&keywords=mozzy](http://www.amazon.com/Carrot-Sticks-MOZZY-Blood-sucking/dp/B016OLGP4I/ref=sr_1_1?s=mobile-apps&ie=UTF8&qid=1445061321&sr=1-1&keywords=mozzy)

For further information or to request an author interview, please call Emma Power at Monsoon Communications on 0419 149 525 or Daniel Corcoran on 0479 173 983.

## YOUTUBE

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TEASER VIDEO: <https://youtu.be/JDnHfE1zv58>

APPSTORE PREVIEW: <https://youtu.be/5EpWE1LwNKg>

## APP STORE SCREENSHOTS

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[http://carrotsticks.com.au/wp-content/uploads/2016/04/MOZZY\\_Appstore\\_Screens\\_Feb16.pdf](http://carrotsticks.com.au/wp-content/uploads/2016/04/MOZZY_Appstore_Screens_Feb16.pdf)

## AUTHOR BIO

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44 year old Daniel Corcoran was born and bred in Western Australia but is now based in Melbourne with his wife and two children. A lifelong passion for cartooning and drawing has spawned a successful career as an author, designer and illustrator.

Daniel started writing children's books to raise money for the Melbourne Royal Children's Hospital's via the Elise Sneddon Foundation. Daniel loves creating stories that help people to 'laugh at life often' and he is now applying his unique style and colourful illustrations to other mediums including book apps and video games.

'The world is too serious; especially for our kids, and we all need more things to laugh at - including ourselves,' says Daniel.

URL Link to author picture:  
<http://carrotsticks.com.au/?p=158>

Feedback from author visits and book readings across Australia shows Daniel also has a natural talent for presenting. He continues to entertain kids with interactive live sketching demonstrations, with one recent private school reviewer noting, " Many staff believe that Daniel was the best author we have ever had".

## Useful links

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- Mozzy™ YouTube app teaser trailer:  
<https://youtu.be/JDnHfE1zv58>
- Link to children's books published by Daniel:  
<http://carrotsticks.com.au/hardback-books/>
- Daniel appearing on 9 News with the Elise Sneddon Foundation:  
<https://youtu.be/sKmwaH96Pow>
- Daniel has also created an app book for the Ipad. Here is a link to the teaser video:  
<https://www.youtube.com/watch?v=karID012v1Y>
- Daniel also hosts a YouTube channel called "2 Minute Doodles" showing kids how to draw:  
<https://www.youtube.com/playlist?list=PL7-ZVAmknIRBx9Q7mVw2-nekB21fTMCKL>